

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald Gary Godsey
Filed : August 22, 2001
Art Unit : 3627
Examiner : Mussa A. Shaawat
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers
in a Store Environment

SUBMISSION OF AMENDMENT WITH FILING OF RCE

Mail Stop RCE
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

INTRODUCTORY REMARKS

In response to the Final Action of September 19, 2007, (referred to hereinafter as "Action"), and subsequent to Applicant's Notice Of Appeal dated December 19, 2007, the time for response now being extended by 1 month), please amend the above-identified application as follows, consider the following remarks and reconsider the application. Attached hereto is a Petition for a 1-Month Extension of Time, and the fee required under 37 CFR §1.17(a), providing for a timely response up to and including March 19, 2008. In addition, Applicants wish to withdraw the Notice of Appeal filed December 19, 2007 in conjunction with filing this RCE.

Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.